

Leadership Board Minutes Thursday, November 12 (via Zoom)

Leadership Board in attendance: Jane Denovchek, Jody Bjerke, Linda Tezak, Michael Cooper, Janene Riedeman, Phyllis Ducey (non-voting) **Absent:** Bev Moberg, Ray Kuntz

Additional participants: Phil Ruggerio, Theora Goodrich, Iliose Groth, Kari Hall, Kelly Owens

Our Mission is to provide our members with opportunities to share ideas, develop leadership skills, and promote volunteer services that support Minnesota's health care facilities.

Our Vision is to be the premier leader, partner, and resource for health care volunteers.

Meeting was called to order by Jane Denovchek, 10:05am. Quorum confirmed.

President's report/discussion:

- Overall positive feedback from the Kelly Radi webinar participation survey. Of note, speaker received high marks, participants felt they had adequate information to register and participate, length was about right, and all respondents said they would 'likely' or 'most likely' to participate in another webinar if offered.
- Continue to have open positions on the MAHV board: no representatives from either LeadingAgeMN or MHA have been appointed by their respective organizations (future participation uncertain at this time); 2nd year of two year term of secretary position still open. District B, D and F have 'acting' chairs; have not been able to confirm Sandy Lacek's continued participation as chair of the Legislative Advocacy Committee.
- Another regional collaboration call (to our colleagues in North Dakota, Iowa and Wisconsin) is scheduled for November 18. Will send out a summary of the conversation to the board.

Minutes from the August 4 board meeting were accepted w/ one correction (typo) Treasurer and Data Manager Report – Jody Bjerke

• Updated membership roster was reviewed. ACTION ITEM: Recommendation outreach to non-renewals given the membership fee waiver for 2021.

- Budget report was reviewed. For 2021 proposed budget, will continue to include "place holder" amounts for conference and legislative day, given that both are budget neutral.
 No income from dues expected, so 2021 budget revised accordingly. Motion to accept revision by Linda Tezak; 2nd by Jody Bjerke
- Membership renewals will go out in December and include annual membership survey.
 Will be sent US mail to presidents and volunteer services staff and email (NEW Google Forms document will allow members to submit survey information electronically).

Discussion items

- Election of Officers and approval of annual budget as outlined in the bylaws occurs at the annual meeting, which was cancelled.
 - Phyllus Ducey and Jane Denovchek proposed a virtual "Modified" Annual Meeting for the purpose of electing officers, budget approval and announcements as appropriate (e.g., membership renewals, 2021 events/activities).
 - o There was board consensus on scheduling Wednesday, December 2 @ 11 am.
 - ACTION ITEM: Jane will send out e-newsletter week of November 16 and include zoom registration. Can do voting via polling feature. Will entertain nominations from the floor. Per bylaws, election is by the majority of the members present.
- Complimentary membership for 2021 what can we offer?
 - Have had 6 perspective new members inquire.
 - Discussed another round of virtual combined/paired district meetings to share information status of volunteers returning to facilities as well as innovative alternatives to fundraising.
 - ACTION ITEM: Subsequent to this meeting, Theora Goodrich and Linda Tezak agreed to coordinate meeting schedule for mid-January.
 - Another possible virtual event for February / March. Theora summarized her participation in classes through the U of MN extension service on leadership, trust. Faculty who taught are available (\$250/hour) if we want to pursue. To get a flavor for their presentation style, Theora recommended Two for You (2 minute segments) on these instructors topics Visit: Two for You . The topic of gratitude was also suggested. Jane shared a topic on resilience that LeadingAgeMN recently offered to their members. To review: Bouncing Back: Building Your Resilience Road Map
 - ACTION ITEM: Kelly Owens to work with others to identify potential topic. Jane can send out zoom invite.
- Press packet is needed as part of outreach to perspective new members.
 LeadingAgeMN and MHA leaders have agreed to provide testimonial.

- ACTION ITEM: Update materials that can be mailed or emailed, including brochure, press release, one page summary). Mike Cooper will take the lead on this.
- Volunteer Recognition. Initial discussion of proposal to re-focus President's Award to recognize exception service or innovation related to pandemic and healthcare volunteerism. Discussion broadened to recommend recognizing more volunteers with a monthly "hero's"-type award(s).
 - o ACTION ITEM: Phyllis will coordinate process and possible token (lapel pin).
- Modules are an ongoing benefit to new members
 - ACTION ITEM: Theora and Sue Mullen to review and potential revisions for modules.

Unfinished business:

- o Results of hospital phone calls Janene and Phil
- o List of members from LeadingAge
- New affiliations/relationships-MHGSA, MAVA
- Planning for potential fall conference

NEXT MEETING: Check in mid-December after the "modified" membership. Details forthcoming.

Meeting adjourned 11:16 am.

Minutes submitted by Jane Denovchek, president in absence of a secretary.